



International Conference

The Great Transformation – Greening the Economy

Friday, May 28 and Saturday, May 29, 2010

Heinrich Böll Foundation, Schumannstr. 8, 10117 Berlin, Germany

The Copenhagen UN climate conference did not achieve a binding agreement on greenhouse gas reduction targets. However, the need for bold measures against climate change persists. Key to such a development is the transition towards a “Low Carbon Society” and the ecological remodelling of industrial society.

As we leave the fossil industrial age, the great transformation of the global economy on the basis of renewable raw materials and energies, demands profound political reforms as well as technological innovations. The ecological transformation of global capitalism provides tremendous opportunities for innovative enterprises, job creation and new “green” lifestyles.

There are two vital topics which are central to this international conference: “Smart Policies” - the basic political parameters and regulatory instruments and “Smart Technologies” - the leading technologies and key projects for an ecological turnaround. Moreover, we will be addressing the question of what new alliances and actors must come together to stop climate change.

Tomorrow starts today but how can today’s policies shape tomorrow’s world? Are there common objectives, strategies and policy instruments for Europe and the United States? A rapidly growing world population requires increasing wealth, but how can we fit economic growth with sustainable development? Which policies support the transformation of our economy into a green economy? Will these policies set the right price signals for better resource efficiency and renewable resources and allow for public infrastructure and technological and social innovations?

The conference language is English. The discussions that are not interpreted are marked.

Room information can be found in this agenda.

Project management and information

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Friday, 28th May 2010

- 9.00 a.m.** Registration *Foyer*
- 9.30 a.m.** Welcome *Large Auditorium*
Ralf Fücks, President, Heinrich Böll Foundation
Andre Wilkens, Director Centre for International Affairs, Stiftung Mercator
John Podesta, President and CEO, Center for American Progress

— Beyond Copenhagen – Greening the Economy

- 10.00 a.m.** Keynote Speech *Large Auditorium*
John Podesta, President and CEO, Center for American Progress
- 10.15 a.m.** Panel Discussion *Large Auditorium*
Renate Künast, Member of the German Bundestag, Chairwoman of parliamentary group, Alliance 90/The Greens
Teresa Ribera Rodriguez, Spanish State Secretary for Climate Change
John Podesta, President and CEO, Center for American Progress
Stephen Mutimba, Managing Director, Camco Kenya
Moderator: **Ralf Fücks**, President, Heinrich Böll Foundation
- 11.45 a.m.** Lunch Break

— Political Parameters and Regulatory Instruments

- 12.50 p.m.** Panel Discussion *Large Auditorium*
Ernst Ulrich von Weizsäcker, Environmental Scientist and Climate Expert
Jennifer Morgan, Director, Climate and Energy Program, World Resources Institute
Jürgen Trittin, Member of the German Bundestag, Chairman of parliamentary group, Alliance 90/The Greens
Matthias Machnig, Minister of Economics, Labour and Technology of Thuringia, Social Democratic Party SPD
Moderator: **Barbara Unmüßig**, President, Heinrich Böll Foundation

2.15 – 4 p.m. **Forum Round I**

Ia. Research for the Great Transformation

Foyer

(NO GERMAN INTERPRETATION)

Fred Steward, Professor of Innovation and Sustainability, Policy Studies Institute, University of Westminster

Uwe Schneidewind, President, Wuppertal Institute for Climate, Environment and Energy

Michael Gallagher, Senior Adviser and Director, Former President and Chief Operating Officer, Westport Innovations Inc.

Moderator: **Dagmar Simon**, Head of Research Group Science Policy Studies, Social Science research Center Berlin

Ib. Green Protectionism or Open Markets?

Small Auditorium

Vesile Kulaçoğlu, Director, Trade and Environment Division, World Trade Organization

Karsten Neuhoff, Research Director, Climate Policy Initiative (CPI), German Institute for Economic Research (DIW)

Winfried Hoffmann, Vice President and Chief Technology Officer Solar Business Group, Applied Materials, Inc.

Moderator: **Tilman Santarius**, Head of Division, International Climate and Energy Policies, Heinrich Böll Foundation

Ic. Greening the Cities – City Profiles and Pathways

Large Auditorium

Malena Karlsson, Stockholm Glashuset

J. Victor Hugo Páramo Figueroa, Director General for Air Quality Management, Mexico City Environment Secretary

Dale Medearis, Environmental Planner

Hep Monatzeder, Deputy Mayor of the City of Munich

Moderator: **Nikolaus Bernau**, Editor, Berliner Zeitung

Id. Quo vadis Carbon Trading?

East Wing Foyer

(NO GERMAN INTERPRETATION)

Guy Turner, Director, Carbon Markets, New Energy Finance

Johannes Enzmann, Policy Officer, Directorate-General Environment, European Commission

Thomas Heller, Co-Director, Rule of Law Program and Stanford Program in International Law; Stanford Law School

Moderator: **R. Andreas Kraemer**, Chairman, Ecologic Institute, Washington DC

4.00 p.m. Tea and Coffee Break

— Breakthrough Technologies and Flagship Projects

4.30 p.m. A Conversation with *Large Auditorium*
Christopher Flavin, President, Worldwatch Institute
Moderator: **Hermann Ott**, Climate Policy Spokesperson, Alliance 90/The Greens

5.15 – 7 p.m. Forum Round II

Ila Green Investment – Financing the Great Transformation

Large Auditorium

Tom Burke, Founding Director of E3G and Environmental Policy Adviser to Rio Tinto plc
Gerhard Schick, Member of the German Bundestag, Alliance 90/The Greens
Moderator: **Bracken Hendricks**, Senior Fellow, Center for American Progress

Ilb Towards 100% Renewables

Foyer

(NO GERMAN INTERPRETATION)

Michaele Schreyer, Former member of the European Commission, Vice-President of Network European Movement Germany
Eicke Weber, Director, Fraunhofer Institute for Solar Energy Systems ISE
Martin Rocholl, Policy Director and Programme Director for Transport, European Climate Foundation
David Porter, KEMA Consulting Europe
Moderator: **Lars Grotewold**, Coordinator, Climate Change Program, Stiftung Mercator

Ilc CCS vs. Renewable Energies? – Complementar Technology or Dead End?

Conference Room 1

(NO GERMAN INTERPRETATION)

Hans-Josef Fell, Member of the German Bundestag, Energy Spokesperson, Alliance 90/The Greens
Agata Hinc, Project Leader "Low Emission Economy", demosEUROPA - Centre for European Strategy
Cécile Maisonneuve, Vice President, International Agenda and Prospective, Areva
Jesse Scott, Programme Leader, Europe in the World, E3G
Moderator: **Camilla Bausch**, Head of Climate and Energy, Ecologic Institute

Ild Green Urbanism – Sustainable Architecture and Urban Development

Small Auditorium

Peter Head, Director, Planning and Integrated Urbanism business, ARUP
Matthias Schuler, Transsolar; Professor for Environmental Technologies, Graduate School of Design, Harvard University



Alfred Oberholz, Coordinator of the project „Innovation City“

Moderator: **Elke Pahl-Weber**, Professor at the Institute for Urban and Regional Planning (ISR), Berlin University of Technology and Head, Federal Institute for Research on Building, Urban Affairs and Spatial Development

Ile New Mobility – The “green” Mobility Products of the Future

East Wing Foyer

Weert Canzler, Research fellow, Research Group Science Policy Studies, Social Science Research Center Berlin

Jerome Guillen, Director, Business Innovation, Daimler AG

Michael Cramer, Member of European Parliament, The Greens/EFA

Glenn Schmidt, Head of Planning and Steering for Governmental Affairs, BMW Group

Moderator: **Wiebke Zimmer**, Researcher, Infrastructure & Enterprises, Institute for Applied Ecology

7.00 p.m. Buffet

8.00 p.m. Film Screening *Large Auditorium*
Die 4. Revolution – Energy Autonomy a movie by Carl-A. Fechner

Saturday, May 29th, 2010

8.00 a.m. Registration *Foyer*

8.30 a.m. Breakfast and Social Workshop *Small Auditorium*
(NO GERMAN INTERPRETATION)

Social Media and Climate Change

Malte Spitz, Board Member, Alliance 90/The Greens

Tom McMahon, New Partners

Julius van de Laar, German Elections Campaigner at Avaaz.org

Moderator: **Jon Worth**, Euroblogger

— Actors and Alliances

9.30 a.m. Keynote Speech *Large Auditorium*
Jérôme Ringo, Member of the Board of Directors, Apollo Alliance

9.45 a.m.

Panel Discussion

Large Auditorium

Jerôme Ringo, Senior Executive for Global Strategies, Apollo Alliance

Cem Özdemir, Chairman, Alliance90/The Greens

Michael Sommer, President, The Confederation of German Trade Unions (DGB)

Moderator: **Carlos Mulas-Granados**, Director, IDEAS

11a.m.-12.45 p.m **Forum Round III**

IIIa Green Lifestyle and the Power of Consumers

Foyer

Andre de Freitas, Executive Director, Forest Stewardship Council

Klaus Müller, Chairman, Cosumer Advice Center North Rhine-Westphalia

Kathrin Hartmann, Author

Moderator: **Bärbel Höhn**, Member of the German Bundestag, Vice-Chairwoman of parliamentary group, Alliance 90/The Greens

IIIb Enabling Environments – Transformation in Partnerships between North and South

Large Auditorium

Alina Averchenkova, Senior Analyst, International Climate Policy, First Climate AG

Frank Momberg, Asia-Pacific Regional Director of Development, Fauna & Flora International

Stephen Mutimba, Managing Director, Camco Kenya

Moderator: **Andrew Light**, Senior Fellow, Center for American Progress

IIIc Transforming Society - New Alliances

East Wing Foyer

Hans-Jürgen Urban, Executive Board Member, IG Metall

Harald Kächele, Federal Chairman, Deutsche Umwelthilfe (German Environmental Aid)

Margrete Strand Rangnes, Deputy Director, Blue Green Alliance

Moderator: **Cem Özdemir**, Chairman, Alliance90/The Greens

IIIId A Green New Deal for Cities and Local Communities? *Small Auditorium*

Sandy Taylor, Head, Climate Change and Sustainability, Birmingham City Council

Hans Mönninghoff, Head of Economic and Environmental Affairs Department, City of Hannover

Jens Lattmann, Head of Economy and Environment Department, German Association of Cities

Bas Boorsma, Director, Internet Business Solutions Group and Head, Connected Urban Development, CISCO Systems, Inc.

Moderator: **Dale Medearis**, Environmental Planner

12.45 p.m.

Lunch Break

— Sustainable Growth – Progressive Growth?

- 1.45 p.m.** Keynote Speech *Large Auditorium*
Reinhard Bütikofer, Member of the European Parliament, The Greens/EFA
- 2:00 p.m.** Panel Discussion *Large Auditorium*
Ralf Fücks, President, Heinrich Böll Foundation
Jiahua Pan, Senior Fellow and Deputy Director, Research Centre for Sustainable Development (RCSD) at the Chinese Academy of Social Sciences (CASS)
Michael Ettlinger, Vice President for Economic Policy, Center for American Progress
Derek Eaton, Programme Officer, UNEP / DTIE - Economics & Trade Branch
Moderator: **N.N.**
- 4.00 p.m.** End of Conference

This conference is jointly organized by the Heinrich Böll Foundation, the Center for American Progress (CAP) and Stiftung Mercator. Cooperation partners include Fundación IDEAS, Policy Network, Progressio Foundation and Tällberg Foundation. The conference is supported by the British Council Germany, fahrradstation GmbH, Toyota Deutschland GmbH and the US Embassy in Berlin.