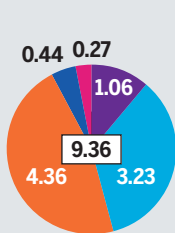
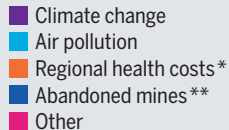
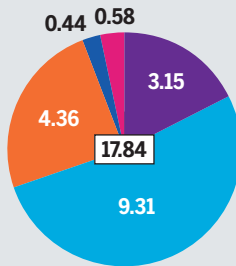


THE FLIP SIDE OF THE ELECTRICITY BILL

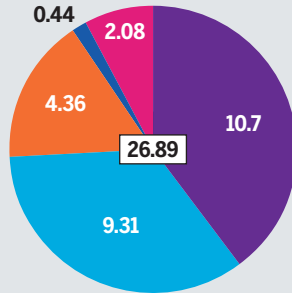
Environmental and health costs not included in electricity bills in the Appalachian coal-producing area, USA, calculations for 2008, and billed average electricity price in 2008, in US cents per kilowatt-hour



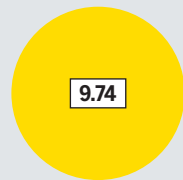
Low estimate



Best estimate



High estimate



Billed price of electricity

* e.g., caused by
contaminated water

** e.g., coal-seam fires,
accidents, contaminated
groundwater